

So, you want to do a programme on Sine FM...

Following, you will find a copy of the Programme Proposal form. Please, fill it out to the best of your ability. If you are applying for more than one programme, please fill out another form (one programme per proposal only). All programme proposals are reviewed every **first Friday** of the month only so please allow time for this.

We can only consider your programme proposal if you have finished the Sine FM Radio Production course. If your programme is approved, Sine will provide air-time and studio time (for pre-production). If you need an engineer to provide support, this can be arranged.

You will be expected to provide your own music (i.e. CDs, records, etc...), a running order and a script where necessary. Please also note that the minimum initial commitment time for a regular programme is 3 months.

All regular shows are reviewed every six months, when presenters will be given feedback and an opportunity to propose a new show or continue their existing show. This process will enable the station to refresh its programmes, and provide opportunities for communities that are not yet represented on the station.

Key Commitments

Each community radio service has, as part of its license, a list of key commitments for social gain, access to the station and programming. The "Character of Service" and "Programming" for Sine FM is described in the "key commitments" document and should be considered when completing the proposal form.

Below are relevant extracts of our "Key Commitments"

Character of Service

Sine FM will reflect the diverse range of interests and tastes of the people and communities in central Doncaster who are not currently catered for by other media, particularly minority ethnic and socially / economically isolated communities.

The service that Sine FM will provide is entirely unique and should be by, for and about the local communities, focusing on community information and inclusive programming covering local issues, local arts, culture, local bands and musicians.

Programming

The station will provide a popular and accessible range of programmes designed specifically to meet the needs of the different communities in Central Doncaster. Daytime programming will be primarily speech led with programmes broadcasted in a range of community languages providing access to community information to bring people together, challenge stereotypes and encourage integration / engagement to build community cohesion.

- *Output will typically comprise 70% music and 30% speech.*
- *Speech output will address topics such as social, economic, political and technological current affairs that affect the different communities in Doncaster town area. There will be varied magazine programmes most of which will include topical community issues, community news, information, advice and discussion.*

- *SINE FM's music programming will cater for the diverse tastes and interests that reflect the makeup of the SINE FM community. The sound of SINE FM will centre on different music genres through rock, reggae, jazz, soul, African, Asian, roots and world, underground dance, indie, urban, hip hop and a range of new genres. The talent and creativity of unsigned local bands and musicians (which is a thriving sector in Doncaster) will be also form an important feature in our musical programming, with several hours every week dedicated to this, so providing a platform to demonstrate the products of local talent.*
- *Output will mainly be broadcast in English with some programming in other community languages, depending on community demand and availability of volunteers.*

Assessment

Programme proposals will be assessed against a set of criteria. The assessment criteria are as follows:

- Does the programme idea fit with the ethos of Sine FM?
- Does it reflect the interests / tastes of people who are underserved by mainstream media?
- Is there a degree of community information of the programme?
- Does the programme have local focus?
- Does the programme have an audience?
- How knowledgeable is the presenter of the subject?
- Does the presenter have broadcasting experience or are they willing to learn if not?
- Does the presenter have presentation skills technical skills or are they willing to learn if not?

We would expect that successful proposal meet at least 3 of the above criteria.

Assistance

If you require any assistance in completing your programme proposal form, please do not hesitate to contact one of our staff members. You should book your support session in advance through emailing **mail@sinefm.com**

Send proposals to:

**Sine FM Station Manager
53-57 Netherhall Road
Doncaster
South Yorkshire
DN1 2PG**

Or email:

chrissy@sinefm.com

Sine FM Programme Proposal Form

Date:	
Name:	
Address:	
Phone number:	
E-mail address:	

Programme Details

Programme Title:					
Programme Host:					
Will you be doing your show live or prerecorded?					
Please provide a description of your programme. (This information will be published on your page on the website, so make it catchy and informative).					
Which language (s) will you broadcast in?					
How much of your programme will be in speech and how much music?	<table style="width: 100%; border: none;"> <tr> <td style="width: 30%;">Speech</td> <td style="width: 10%; text-align: center;">%</td> <td style="width: 30%;">Music</td> <td style="width: 10%; text-align: center;">%</td> </tr> </table>	Speech	%	Music	%
Speech	%	Music	%		
Please describe the speech content of the programme. Will there be discussions, interviews or performance? What issues and subjects you will cover?					

What kinds of music they play?	
How will the Programme support the key commitments of Sine? (Refer to notes provided)	
Please describe the audience you are targeting for your programme.	
How will you ensure that there is audience participation in your programme?	
Please explain how you have gathered knowledge of the people, subjects and music you wish to include in your programme.	
Please give details of any previous broadcasting experience / training you have undertaken.	
Please give details of any support you may require in order to do your programme.	
Scheduling <i>(Please refer to the indicative programme schedule when completing this section.)</i>	Please give details of the day and time of your weekly programme. 1st choice: Day: Timeslot: 2nd choice: Day: Timeslot:
When can you start your programme? (Please give specific date)	
If you do not wish to do a programme on a weekly basis , please state how often you are able to do the programme with details of the ideal day and timeslot. Please give at least two options.	